

WHITE LAKE PARTNERS

Press Release

For Immediate Release

Media Contact

Maeve Clifford

303.415.9125

maeve@whitelakepartners.com

Taco Appoints Engineering Manager

BOULDER—March 28, 2011. White Lake Partners is pleased to announce that its client, Taco, Inc., has appointed Rob Birkenstock as Engineering Manager, DC Circulators.

Most recently, Mr. Birkenstock served as Director, Engineering with Northland Motor Company, an electromechanical development and manufacturing company with locations in the U.S. and China. In this role, Mr. Birkenstock was responsible for the design and production of electrically commutated and universal motor product lines. During his career he has held senior engineering roles with a focus on brushless DC motor design at companies including DEKA Research & Development Corporation, Textron, and Harnischfeger Corporation. He has also served as a Major in the U.S. Army and Army Reserve. Mr. Birkenstock earned both his M.S. and B.S. in Mechanical Engineering from the University of New Hampshire.

A widely recognized brand name, Taco is a third generation family-owned manufacturer of hydronic-based components for use in heating and cooling applications across the building spectrum. Generations of HVAC professionals have known and trusted Taco to design and build the most reliable products in the industry. Learn more at www.taco-hvac.com.

About White Lake Partners

White Lake Partners is a retained search firm offering customized solutions for top-tier clients seeking talent at both the executive and middle-management levels. Learn more about us at www.whitelakepartners.com.