

# WHITE LAKE PARTNERS

## Press Release

### For Immediate Release

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### **Warn Industries Appoints Vice President, Global Sales**

COLORADO—December 14, 2011. White Lake Partners is pleased to announce that its client, Warn Industries, has appointed John Ducharme as Vice President, Global Sales.

John's experience includes a 20 year career in consumer products for two premier consumer product companies, Goodyear Tire & Rubber and E-Z-GO. With these two companies, John has held career experiences including leading global sales and business development teams with as many as 55 team members. Most recently, at E-Z-GO, the world's leader in the manufacturing and sales of golf carts, people and burden carriers, John was responsible for sales, marketing and distribution strategies on a global basis. John received his MBA from a premier International Business Program at the University of South Carolina. His BSBA in Finance was awarded from the University of Portland.

Warn Industries designs, manufactures and markets a full line of off-road equipment and accessories that enhance the performance of four-wheel-drive vehicles. The company markets electric and hydraulic winches and hoists to commercial, industrial and severe duty customers around the world. Warn Industries, a unit of Dover Corporation since 2003, is the world's most recognized brand in off-road products, with customers in more than 65 countries on six continents. Visit [www.warn.com](http://www.warn.com) for more information.

### **About White Lake Partners**

White Lake Partners is a retained search firm offering customized solutions for top-tier clients seeking talent at both the executive and middle-management levels. Learn more about us at [www.whitelakepartners.com](http://www.whitelakepartners.com).