

# WHITE LAKE PARTNERS

## Press Release

### For Immediate Release

### Media Contact

Alyssa Crelin

303.247.1177

[alyssa@whitelakepartners.com](mailto:alyssa@whitelakepartners.com)

### **Norriseal Appoints Director of Engineering**

COLORADO–June 11, 2012. White Lake Partners is pleased to announce that its client, Norriseal, has appointed Greg Balnoschan as Director of Engineering.

Greg most recently served as Director of Engineering with Peerless Machinery, a manufacturer of capital equipment for the commercial baking industry. He joined Peerless Machinery in 2005 and during his time with the company implemented a new stage gate design process as well as developed the engineering team. Prior to Peerless, Greg was the Manager of New Product Development & Engineering for OPW Fueling Components, a Dover Corporation operating unit based in Ohio. Greg holds a Master of Business from Capital University, as well as a Bachelor of Science in Aeronautical/Astronautical Engineering from the Ohio State University.

Norriseal is a Dover Corporation operating unit based in Houston, TX. Norriseal is a manufacturer of valves and control systems for the oil & gas industry, delivering industry leading products for oil & gas production, gas transmission, refining, chemical processing, marine, power generation and other industrial applications. Visit [www.norriseal.com](http://www.norriseal.com) for more information.

### **About White Lake Partners**

White Lake Partners is a retained search firm offering customized solutions for top-tier clients seeking talent at both the executive and middle-management levels. Learn more about us at [www.whitelakepartners.com](http://www.whitelakepartners.com).