

WHITE LAKE PARTNERS

Press Release

For Immediate Release

Media Contact

Alyssa Crelin

303.247.1177

alyssa@whitelakepartners.com

Warn Industries Appoints Vice President, Product Engineering

BOULDER—July 25, 2011. White Lake Partners is pleased to announce that its client, Warn Industries, has appointed Lawrence Rentz as Vice President, Product Engineering.

Mr. Rentz most recently served as Vice President, Engineering & Quality for Climax Portable Tools, a manufacturer of machine tools for large industrial applications. He joined Climax Portable Tools in 2005 and during his time with the company developed their NPI process and built the engineering team from the ground up. Prior to Climax Portable tools, Mr. Rentz held a number of roles with GE Energy over a 12 year career. Lawrence has spent nearly 20 years engineering complex mechanical and electro-mechanical products with both General Electric and Climax, been granted seven patents, and received multiple awards for innovation. He is a Master Black Belt with an undergraduate mechanical engineering degree from Cal Poly, and a Master of Business Administration from the University of Maine.

Warn Industries, a unit of Dover Corporation since 2003, is the world's most recognized brand in off-road products, with customers in more than 65 countries on six continents. Warn Industries designs, manufactures and markets a full line of off-road equipment and accessories that enhance the performance of four-wheel-drive vehicles. The company markets electric and hydraulic winches and hoists to commercial, industrial and severe duty customers around the world. Visit www.warn.com for more information.

About White Lake Partners

White Lake Partners is a retained search firm offering customized solutions for top-tier clients seeking talent at both the executive and middle-management levels. Learn more about us at www.whitelakepartners.com.